

International Grenaches Wines Competition

11-15 April, 2018



Del Mediterrani a la garnatxa de Terra ending

Grenaches du Monde is one of the international contests related to wine with more projection to the world. It has already celebrated five editions, the first three in Roussillon, the fourth one in Campo de Borja (Spain) and the fifth in Sardinia (Italy).

This year's Edition, the sixth, arrives for first time to Catalonia. To be exactly at **DO Terra Alta**.

An unmissable date for prestigious tasters and professionals of the sector. Almost 250 professionals that during 4 days will have the chance to discover the territory and its vitivinicultural expression.

The media repercussion of the contest has become visible in the last editions, and about the participation of the wineries, is expected to have more than 800 samples.

WEDNESDAY 11th APRIL

DINNER

Ópera Samfaina is the perfect join between gastronomy, the aesthetics made in Barcelona, culture and entertainment in the middle of Las Ramblas, in the heart of Barcelona.

An experience where, as well as learn about the origin of the food you will taste, you will enjoy about a magical environment where light, decoration and new technologies will take you on a fascinating journey. All this, paired with the wines of DO Terra Alta, other denominations of origin of Grenache and a selection of sweet wines from Roussillon.



OPERA
SAMFAINA
BARCELONA
OPERA GOURMET

Overnight in BARCELONA

Hotel Torre Catalunya ****

Expo Hotel ****

Placed next to Sants Station, one of the main train station in the city, we talk about two high-end hotels, next to each other, with modern rooms, comfortable and with all services needed to make your stay unbeatable.



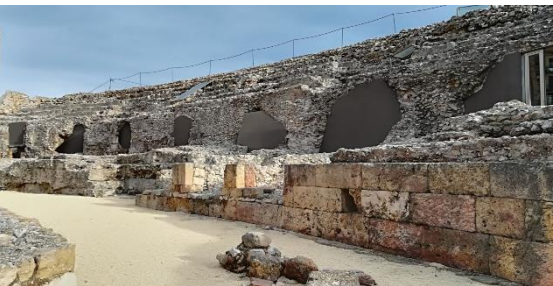
THURSDAY 12th APRIL

Visit to Tarragona: "THE TRACES OF WINE"

A tour through the beginning of the history of wine in Tarragona, which starts with the irruption of the Roman Empire in the territory. We will visit the most emblematic places of de Roman Tarraco, from the amphitheater to the Praetorium Circus, and we will discover how wine began to make its way in the society of the time.

MEAL WITH PAIRING IN TARRAGONA

Accompanied with different wines from catalan denominations of origin of Grenache.



Roman Circus of Tarragona



"Passage of the Grenache: from matter to soul"

EXPOSITION

"Passage of the Grenache: from matter to soul"

A journey through the senses that will help us to better understand the Grenache through a series of stations focused on Catalan Grenache, and more specifically, in the white Grenache of Terra Alta.

- Territory
- Kind of soils
- Grenache varieties
- The work in the vineyard. Farmers
- Elaborations
- Aromas
- Tastings

Place: **Le Méridien Ra Beach Hotel & Spa**



HOTEL + DINNER

Le Méridien Ra Beach Hotel & Spa *****

Le MERIDIEN

This wonderful hotel place in **Vendrell with a private beach**, will make you feel the power of the Mediterranean. Recently reformed, as optional activities you can enjoy about its spa service. And at night, a nice seafood dinner, a **concert of Habaneras** to end the evening and a great selection of Catalan Grenaches.



HABANERAS

The Habanera is a musical genre with its origin in Cuba, with ancestral contributions from the African music. It arrives to the peninsula through the Spanish Zarzuela, but in Catalonia the popular tradition linked Habaneras with groups that use to sing in taverns. On that occasion, the group we will enjoy about is *Veles i Vent*.



FRIDAY 13th APRIL

QUALIFICATION TASTING

Jury: Qualification tasting of the contest at **Celler Cooperatiu de Gandesa**.

Visit to the HISTORIC TOWN OF COLL DEL MORO

The rest of the group will have the chance to visit the **Iberian Settlement of de Coll del Moro**.

MEAL

Cocktail meal by the **Association of Restorers of the Terra Alta**, a menu designed for the moment and to harmonize with the DO Terra Alta wines and the wines of the countries that participate in the contest.

Place: **Celler Cooperatiu de Gandesa**.



Celler Cooperatiu of Gandesa

TECHNICAL PROGRAM

Technical Program celebration at **Celler Figueres de Gandesa**.

Presentation: 16:20 – 16:30

1st conference: 16:30 – 16:50

Title: Vitivinicultural production's evidences in Iberian times: archaeological site case of Coll del Moro de Gandesa (Terra Alta)

Speakers: Maria Carme Belarte and Rafel Jornet

2nd conference: 16:50 – 17:10

Title: "From Vernaccia to Grenache "peluda". Seven centuries with Grenaches".

Speaker: Josep M Puiggròs i Jové

3rd conference: 17:10 – 17:30

Title: Special white Grenache elaborations. The Brisados and Sweets.

Speaker: Oriol Pérez de Tudela

Question time: 17:30 – 17:45

Break: 17:45 – 18:10

4th conference: 18:10 – 18:35

Title: Discovering a bit more about the White Grenache. Development works at La Vall d'Ebre.

Speaker: Maite Rodríguez-Lorenzo

5th conference: 18:35 – 18:50

Title: Organoleptic characterization of Mediterranean Grenaches.

Speakers: Joan Ignasi Domenech, Xoán Elorduy, Alessandra Del Caro and Éric Aracil

Question time: 18:50 – 19:00

Technical Program end: 19:00

VISIT BY THE REGION

While the Technical Conferences are held by the professionals, the rest of the guests will have the opportunity to visit different places in the region.

EL MOMENTO's projection

An optimistic portrait of the Terra Alta rural sector, directed by Elisenda Trilla.

DINNER

Prepare to enjoy an evening at the Wine Cathedral Restaurant in Pinell de Brai.

The gastronomic dinner will be produce by Fran López kitchen (Michelin Star) from Villa Retiro Restaurant in Xerta. The dinner will be served with DO Terra Alta wines.

NIGHT AT TERRA ALTA HOTELS



Wine Cathedral of Pinell de Brai

SATURDAY 14th APRIL

2nd QUALIFICATION TASTING

Jury: Contest qualification taste at **Celler Cooperatiu de Gandesa**.

BATEA WINE AND ART FAIR

The rest of the group will have the chance to visit Batea Wine and Art Fair, with tastings and different artistic shows, to be held in the historic center of the town.

Activity open to the public: tickets can be purchased at the fair.



Historic center of Batea

LUNCH

On Saturday we will enjoy a traditional Terra Alta meal, at **Venta de Sant Joan, Batea**.

It will be an informal meal and it will be held in the farmhouse gardens, overseen by Terra Alta restorers: **Miralles, Ginebrals, La Fontcalda, La Cuina de la Lore and Nou Nouveau**.

About the menu, we will try some traditional food as the "clotxa" or the "baldanes"... All accompanied by DO Terra Alta Grenaches!



CLOSING GALA+ AWARDS CERIMONY

The **6th International Grenaches Wines Competition** will finish with a great closing party where the awards will be provided to the best Grenaches.

The entire gala, including dinner, will be held at the Poble Vell Church in Corbera. Clearly, a perfect emblematic space to say goodbye.

CLOSING NIGHT WITH STARS

The Michelin Stars of the region fusion their talent to offer you an unforgettable evening.

Fran López, from Villa Retiro Restaurant in Xerta
Jeroni Castell, from Les Moles d'Ulldecona
Vicent Guimerà, from l'Antic Molí d'Ulldecona

A dinner paired with DO Terra Alta and the International Grenaches Competition 2018 participating wines.

The tickets for the dinner as well as for the different packages can be purchased on the web: <http://concursgarnatxes.doterraalta.com>



Poble Vell de Corbera Church

We hope you enjoy the experience!



Organitza
GRENACHES
 DU
Monde

T **CONSELL REGULADOR**
DENOMINACIÓ D'ORIGEN
TERRA ALTA



Coorganitza



Patrocina



Amb la col·laboració de



Amb el suport de



The organization reserves the right to make changes to the program of the competition.

More information: <http://concursgarnatxes.doterraalta.com/>